

## Claims

- [c1] A method of encoding documents in an interactive network consisting of compressed speech data and the code necessary to decompress and/or play the speech without direct authorization or pre-arrangement by the viewer / listener.
- [c2] A method in [Claim 1] where the network is the Internet.
- [c3] A method in [Claim 1] in which compressed speech data is transmitted in anticipation of selection by the viewer / listener.
- [c4] A method in [Claim 1] in which compressed speech data is stored on a plurality of transmitting computers.
- [c5] A method in [Claim 1] in which media data is transmitted in character format accompanied by scripted code to restore a binary format.
- [c6] A method of encoding documents in an interactive network consisting of binary data transmitted in character format accompanied by scripted code to restore a binary format.
- [c7] A method in [Claim 6] where the network is the Internet.
- [c8] A method of encoding documents in an interactive network so as to play a speech segment based on an indirect action of the viewer of the document.
- [c9] A method in [Claim 8] where the network is the Internet